

Strategic Framework 2025-2028

Faculty of Health and Sport Sciences

The Faculty of Health and Sport Sciences focuses on humans and human activities, grounding its educational programmes and research projects in the natural, human and social sciences. This academic field demands openness to new perspectives and collaboration with partners across different fields and international borders. In that respect, the Faculty's activities align with the University's vision of 'co-creating for tomorrow's knowledge' and the understanding that knowledge and competence are most relevant when developed together with others. In that way, we will contribute to environmentally, socially and economically sustainable societal development.

The Faculty's strategy for 2025-2028 is aligned with UiA's overarching strategy but is supported by four guiding perspectives. These perspectives, developed through the Faculty's strategic process, are evident across all target areas. They will play a central role in our strategic efforts and will be addressed concurrently.



	Competence	Capacity	Culture	Quality
UiA is the students' university	Strengthen student engagement in democratic arenas by enhancing understanding and knowledge about these arenas among both students and staff	Strengthen student engagement in democratic arenas by enhancing understanding and knowledge about these arenas among both students and staff	Further develop an inviting and inclusive student and learning environment and promote student engagement	- Contribute to the Faculty's appeal and quality by focusing on an equitable, diverse and inclusive study and work environment. - Further develop arenas for participation to maintain a good quality of education.
UiA has relevant, robust and attractive programmes	- Collaborate with the region to ensure continuous programme development, offer lifelong learning and be a relevant player in lifelong skills development - Strengthen the Faculty's PhD programme through national cooperation and a culture of sharing	Maintain and further develop a programme portfolio that is academically, strategically and financially sustainable, helping to meet workforce needs and national directives	Adopt a broad approach to internationalisation in educational programmes	Contribute to the Faculty's appeal and quality by focusing on an equitable, diverse and inclusive study and work environment.
UiA enhances the quality of research and academic and artistic development work	Recruit, develop and retain staff with a commitment to research and academic development work that is relevant to professional fields	Maintain the Faculty's focus on professional degree programmes, including teacher education	Further develop arenas for participation to maintain a good quality of education.	- Support research groups in their efforts to initiate projects and maintain collaborations with international partners - Support and further develop the Faculty's priority research areas as well as the University's defined interdisciplinary areas
UiA leads the way in efficient, sustainable and responsible use of new technology and new work methods	Develop expertise in artificial intelligence and new technologies across all academic environments	Evaluate, develop and leverage the Faculty's research capacity, both academically and administratively, to initiate, develop and implement externally funded projects at a high international level	Develop and focus on the use of technology in research, education and administration, in collaboration with the professional sphere	Educate students to have a strong ethical and critical awareness regarding the use of technology in their own work
UiA strengthens its focus on socially beneficial innovation and entrepreneurship	Ensure that staff have a good understanding of various national and international funding sources for research and innovation	Systematise and showcase the Faculty's existing activities in innovation and entrepreneurship, and support the internal sharing of experiences	Foster the development of students' adaptability skills in collaboration with the professional sphere and stakeholders, thereby contributing to a changing world of work	Educate students to have a strong ethical and critical awareness regarding the use of technology in their own work
UiA takes a more prominent national position	Further develop and leverage the alumni network to showcase the real-world applicability of the programmes	Further develop arenas for participation to maintain a good quality of education.	- Maintain and strengthen the Faculty's culture of communicating research to the public - Address the importance of academic culture within the professional disciplines	- Identify and promote awareness of the Faculty's national academic reputation - Identify and showcase the academic environments within each department that have the potential to give the Faculty a nationally recognised profile

UiAs values: **Academic quality, openness, trust and respect**