

CBS COURSE REGISTRATION FOR EXCHANGE STUDENTS **AT CAMPUS MAINZ**

STEP BY STEP

1. Please indicate the number of ECTS credits you need for your semester abroad. You have to take at least 3 modules (18 ECTS) per semester, the maximum load is 5 modules (30 ECTS).
2. 1 ECTS credit equals a workload of approx. 25-30 contact + additional self-study hours.
3. As some classes may overlap or conflict, **always** choose an alternative module (2nd choice) for each of your first choices in **each** section.
4. The registration form must be **signed** by your current academic advisor **and** yourself.
5. Some modules require previous knowledge. Before selecting one of these modules, please make sure that you meet the pre-requisites.
6. We **recommend** every international student to take a German language course.
7. Any change must be approved by your academic advisor in your home institution. Courses can not be changed once this form has been approved by the sending institution and submitted to CBS.
8. Please add your course registration form to your online application or send it via e-mail to **international.office@cbs.de**.

COURSE REGISTRATION FORM

FALL TERM 2020 (AUGUST – DECEMBER)

BACHELOR OF ARTS PROGRAMS

Name: _____

Exchange Student (Erasmus+ or other)

International Visiting Student

Amount of credits you have to take for your home institution

18 ECTS

24 ECTS

30 ECTS

Please **select one** of the three study programs below and then choose your preferred modules and courses in the range of **18 - 30 ECTS**. An overlapping selection between different programs is not possible. Additionally, you may opt for a voluntary German language course.

1. INTERNATIONAL BUSINESS

Please select **one specialization with 12 ECTS** from the list below.

SPECIALIZATION MARKETING MANAGEMENT

MARKET INTELLIGENCE AND CUSTOMER BEHAVIOUR

- Consumer Psychology & Behaviour
- Integrative Case Study

6 ECTS

1st choice

2nd choice

MARKETING AND RELATIONSHIP MANAGEMENT

- Customer Relationship Management (CRM)
- Corporate & Customer Communication

6 ECTS

SPECIALIZATION FINANCIAL MANAGEMENT

FINANCIAL ANALYSIS

- Financial Analysis
- Integrative Case Study

6 ECTS

CAPITAL MARKETS

- New Age Financial Markets & Institutions
- Financial Instruments

6 ECTS

SPECIALIZATION DIGITAL MANAGEMENT (TO BE CONFIRMED IN APRIL 2020)

FUNDAMENTALS OF DIGITAL BUSINESS

- Digital Business Models
- Integrative Case Study

6 ECTS

DIGITAL ORGANIZATION

- Digital Work Environment & Leadership
- Agile Project Management

6 ECTS

**SPECIALIZATION HUMAN RESOURCE MANAGEMENT & LEADERSHIP
(TO BE CONFIRMED IN APRIL 2020)**

ACQUIRING TALENTS

- Talent Acquisition
- Integrative Case Study

6 ECTS

1st choice

2nd choice

DEVELOPING AND REWARDING TALENTS

- Training and Development
- Reward Management

6 ECTS

In addition, please select at least one Business module from the list below.

MACRO ECONOMICS

- Macro Economics
- Applied Macro Economics

6 ECTS

MANAGEMENT BETWEEN DIGITALIZATION AND GLOBALIZATION

- Digital Management
- International Management

6 ECTS

PERSONAL SKILLS

(e.g. Persuasion and Negotiation / Business and Society)

2 ECTS

DOING BUSINESS IN EUROPE

4 ECTS

2. INTERNATIONAL TOURISM MANAGEMENT

TOURISM SERVICE PROVIDERS

- Aviation Management
- Hotel Business Operations

6 ECTS

MACRO ECONOMICS

- Macro Economics
- Applied Macro Economics

6 ECTS

STRATEGIC AND INTERNATIONAL MANAGEMENT

- Strategic Management
- International Management

6 ECTS

SOCIAL SCIENCE BASICS

- Introduction to Social Science
- Empirical Social Research

6 ECTS

PERSONAL SKILLS

(e.g. Persuasion and Negotiation / Business and Society)

2 ECTS

DOING BUSINESS IN EUROPE

4 ECTS

3. BUSINESS PSYCHOLOGY

		1 st choice	2 nd choice
PSYCHOLOGY AND THE WORKPLACE <ul style="list-style-type: none">• Social Psychology and The Workplace• Organisational Psychology	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
MACRO ECONOMICS <ul style="list-style-type: none">• Macro Economics• Applied Macro Economics	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
STRATEGIC AND INTERNATIONAL MANAGEMENT <ul style="list-style-type: none">• Strategic Management• International Management	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
SOCIAL SCIENCE BASICS <ul style="list-style-type: none">• Introduction to Social Science• Empirical Social Research	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
PERSONAL SKILLS (e.g. Persuasion and Negotiation / Business and Society)	2 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
DOING BUSINESS IN EUROPE	4 ECTS	<input type="checkbox"/>	<input type="checkbox"/>

GERMAN LANGUAGE COURSES FOR INTERNATIONAL STUDENTS (OPTIONAL)

GERMAN LANGUAGE COURSE - please indicate your level of knowledge

4 ECTS

- Beginner Intermediate Advanced

I have studied German

- never before
 for less than one year
 for about 1 year
 for more than 2 years

Will the credits for German class be recognized at your university?

Yes

No

Student's signature

Date

SENDING INSTITUTION

We confirm that the proposed course registration including all alternative courses is approved.

Signature Departmental coordinator

Date

Stamp