

CBS COURSE REGISTRATION FOR EXCHANGE STUDENTS **AT CAMPUS COLOGNE**

STEP BY STEP

1. Please indicate the number of ECTS credits you need for your semester abroad. You have to take at least 3 modules (18 ECTS) per semester, the maximum load is 5 modules (30 ECTS).
2. As some classes may overlap or conflict, **always** choose an alternative module (2nd choice) for each of your first choices in each section.
3. You can select modules from **EITHER** Sections 1 + 2 **OR** Sections 1 + 3.
4. The registration form must be **signed** by your current academic advisor **and** yourself.
5. Some modules require previous knowledge. Before selecting one of these modules, please make sure that you meet the pre-requisites (see courses marked by *).
6. We recommend every international student to take a German language course.
7. Any change must be approved by your academic advisor in your home institution. Courses can not be changed once this form has been approved by the sending institution and submitted to CBS.
8. Please add your course registration form to your online application or send it via e-mail to international.office@cbs.de.
9. Students who stay for more than one semester need to submit a new course registration form each semester by the deadlines given below.

APPLICATION DEADLINES

Spring Term (January - June)	15 th November
Fall Term (August - December)	15 th May

PLEASE NOTE

- Due to organizational reasons, we are not able to guarantee your placement into all of the chosen courses
- Modules contain 2 courses, which cannot be taken separately
- Each semester at CBS has 14 weeks of lectures + 2 weeks of exams

COURSE REGISTRATION FORM

FALL TERM 2020 (AUGUST – DECEMBER)

BACHELOR OF ARTS PROGRAMS

Name: _____

Home university: _____

Amount of credits you have to take for your home institution

18 ECTS

24 ECTS

30 ECTS

SECTION 1: MODULES FOR INTERNATIONAL STUDENTS

		1 st choice	2 nd choice
21ST CENTURY MANAGEMENT & LEADERSHIP ESSENTIALS <ul style="list-style-type: none"> Organizational Development Next Generation Leaders 	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
MARKETING AND THE VALUE CHAIN <ul style="list-style-type: none"> Supplier Relationship Management Cost Management Along the Value Chain 	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
ADVANCED STUDY SKILLS <ul style="list-style-type: none"> Presentation Skills Academic Writing 	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
EUROPEAN POLITICS AND ECONOMY <ul style="list-style-type: none"> The European Business Environment International Politics 	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
THE EUROPEAN POLITICAL FRAMEWORK <ul style="list-style-type: none"> EU Law and Institutions EU Policies 	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
INTERCULTURAL MANAGEMENT AND INTERNATIONAL POLITICS <ul style="list-style-type: none"> Intercultural Management International Politics 	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
DESTINATION SERVICES* <ul style="list-style-type: none"> Destination Management Tourism Mobilities * Prerequisite: Tourism Management and Geography, Tourism Service Providers	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
STRATEGIC FINANCE <ul style="list-style-type: none"> Ethics in Finance Strategic Management in Banking and Finance * Prerequisite: Tourism Management and Geography, Tourism Service Providers	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>

INTERNATIONAL MANAGEMENT <ul style="list-style-type: none"> • International Human Resource Management • International Marketing 	6 ECTS	1 st choice <input type="checkbox"/>	2 nd choice <input type="checkbox"/>
MEDIA AND CONSUMER PSYCHOLOGY <ul style="list-style-type: none"> • Media Psychology • Consumer Psychology 	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>

PLEASE SELECT MODULES ONLY FROM EITHER SECTION 2 OR SECTION 3

SECTION 2A: SEMESTER 2- BUSINESS MODULES

MICRO ECONOMICS <ul style="list-style-type: none"> • Micro Economics • Applied Micro Economics 	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
SUPPLY AND STRATEGY MANAGEMENT <ul style="list-style-type: none"> • Supply Management • Strategic Management 	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
INTRODUCTION TO FINANCE <ul style="list-style-type: none"> • Finance • Applied Finance 	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
MARKET RESEARCH AND COST ACCOUNTING <ul style="list-style-type: none"> • Market Research • Cost Accounting 	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>

SECTION 2B: SEMESTER 4 - BUSINESS AND SPECIALIZATION MODULES

CORPORATE TAX AND MANAGEMENT INFORMATION <ul style="list-style-type: none"> • Corporate Tax • Management Information Systems 	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
FINANCIAL MANAGEMENT <ul style="list-style-type: none"> • Concepts of Value and Risk • Applied Financial Management 	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
CONSULTING FOR PROFITABILITY AND EFFICIENCY <ul style="list-style-type: none"> • Business and Financial Analysis • Operations Management in the Digital Era 	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
DIGITAL MARKETING <ul style="list-style-type: none"> • Online and Social Media Marketing • Search Engine Marketing 	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
GLOBAL MANAGEMENT <ul style="list-style-type: none"> • Global Supply Chain Management • Strategies of Multinational Enterprises 	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>

SECTION 3: SEMESTER 3 - BUSINESS AND SPECIALIZATION MODULES

		1 st choice	2 nd choice
MACRO ECONOMICS <ul style="list-style-type: none"> • Macro Economics • Applied Macro Economics 	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
FUNDAMENTALS OF DIGITAL BUSINESS <ul style="list-style-type: none"> • Digital Business Models • Integrative Case Study 	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
DIGITAL ORGANIZATION <ul style="list-style-type: none"> • Digital Work Environment and Leadership • Agile Project Management 	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
FINANCIAL ANALYSIS* <ul style="list-style-type: none"> • Financial Analysis • Integrative Case Study <p>* Prerequisite: Financial Accounting and Introductory Finance course</p>	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
CAPITAL MARKETS <ul style="list-style-type: none"> • New Age Financial Markets and Institutions • Financial Instruments 	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
ACQUIRING TALENTS <ul style="list-style-type: none"> • Talent Acquisition • Integrative Case Study 	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
DEVELOPING AND REWARDING TALENTS <ul style="list-style-type: none"> • Training and Development • Reward Management 	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
FUNDAMENTALS OF INTERNATIONAL TRADE <ul style="list-style-type: none"> • International Trade Theory and Policy • Integrative Case Study 	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
INTERNATIONAL TRADE LAW AND MANAGEMENT <ul style="list-style-type: none"> • International Trade Law • International Trade Management 	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
FUNDAMENTALS OF MANAGEMENT CONSULTING* <ul style="list-style-type: none"> • Introduction to Management Consulting • Integrative Case Study <p>* Prerequisite: Strategic Management</p>	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
MANAGEMENT CONSULTING TECHNIQUES* <ul style="list-style-type: none"> • Consulting Tools and Methods • Agile Project Management <p>* Prerequisite: Management Consulting Basics</p>	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
MARKET INTELLIGENCE AND CUSTOMER BEHAVIOUR <ul style="list-style-type: none"> • Consumer Psychology and Behaviour • Integrative Case Study 	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
MARKETING AND RELATIONSHIP MANAGEMENT <ul style="list-style-type: none"> • Customer Relationship Management • Corporate and Customer Communication <p>* Prerequisite: Introductory Marketing course</p>	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>

		1 st choice	2 nd choice
SOCIAL SCIENCE BASICS <ul style="list-style-type: none"> • Introduction to Social Science • Empirical Social Research 	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
STRATEGIC AND INTERNATIONAL MANAGEMENT <ul style="list-style-type: none"> • Strategic Management • International Management 	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
TOURISM SERVICE PROVIDERS* <ul style="list-style-type: none"> • Aviation Management • Hotel Business Operations <small>* Prerequisite: Introductory Tourism/Hospitality Management course</small>	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
PSYCHOLOGY AND THE WORKPLACE <ul style="list-style-type: none"> • Social Psychology and the Workplace • Organisational Psychology 	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
MANAGEMENT BETWEEN DIGITALIZATION AND GLOBALIZATION <ul style="list-style-type: none"> • Digital Management • International Management 	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
FINANCIAL REPORTING AND ANALYSIS* <ul style="list-style-type: none"> • Financial Reporting and Analysis • Integrative Case Study <small>* Prerequisite: Financial Accounting and Introductory Finance course</small>	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>

SECTION 4: GERMAN LANGUAGE COURSES FOR INTERNATIONAL STUDENTS (6 ECTS)

I would like to attend a German language course at CBS

Yes No

The credits for the German language course will be recognized at my home university

Yes No

I have studied German

- never before (No placement test during introduction week necessary)
- for less than one semester (Placement test during introduction week necessary)
- for more than one semester (Placement test during introduction week necessary)

Student's signature

Date

SENDING INSTITUTION

We confirm that the proposed course registration including all alternative courses is approved.

Signature Departmental coordinator

Date

Stamp